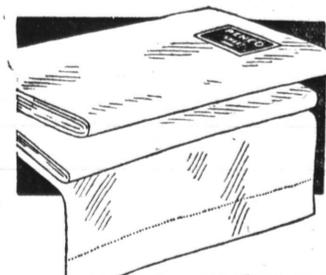


Your Share of Trainloads! PENNEY'S WHITE GOODS VALUES!

Continues Another Week



Wear-tested to prove their value! You know you're getting plenty of service when you stock up on this extra quality at these extra low prices!

PENCO SHEETS

SIZE 81" x 99"

\$1.29

What a lot of wear you'll get from these! Super values!

42" x 36" CASES, bargains at

Roomy cases, the kind that last a long time and launder beautifully!

29c

72" x 108" SHEETS

Good, firm quality, and a wonderful "buy"!

\$1.29

BOYS' SHIRTS

Attached collar and pocket... 49c

Men's Work SOCKS... 10c

RAMONA CLOTH... 23c

Cotton BLANKETS... 59c

White Outing FLANNEL... 15c

Women's Handkerchiefs... 10c

Compare our price! Part-Linen Crash TOWELING... 29c

5 Yards... 29c

Unbleached for heavy kitchen and washroom duty!

This Value's Keeping Lots of Folks Busy!

GLADIO PRINTS

The kind that make it fun to sew!

12 1/2c Yard

Men's White Handkerchiefs... 3 for 10c

Hemstitched! Large size—17 x 17". Get a big supply at this bargain price!

BIG, THICK TERRY Wash Cloths... 3 for 12c

12 x 12" size!

Plain and checkered centers! Closely knit! Long wearing!

COLONIAL Bedspreads

for only

\$1.64

THROW one over your bed... and presto!—you feel its lovely, brightening influence!

• Jacquard designs! 84 x 105

• Scalloped edges! 84 x 105

All-Linen DAMASK... \$1.29

Snowy white, beautiful quality, will last for years! Yd.

Gala Crowd Expected At Roosevelt Birthday Ball

Torrance is joining with 5000 other cities and communities of the United States to celebrate the 52nd birthday of President Franklin D. Roosevelt with a grand ball to be held at the Hollywood Riviera clubhouse, Tuesday evening, January 30.

Local committees, with Beverly B. Smith as chairman, are now active in promoting the affair, which serves a double purpose. To join with the President in observing his natal date and to offer him a substantial birthday gift, which will be a surety derived from the sale of tickets to the affair to establish an endowment fund for the Georgia Warm Springs Foundation, a health resort for children who are victims of infantile paralysis.

It was at Warm Springs, Georgia, that President Roosevelt fought his battle against the paralyzing effects of this disease, and his interest in the welfare of the little children who are cared for at this resort is deep and sympathetic. Starting at 11:15, national broadcasting systems will clear the air for an hour's program celebrating the event which will be climaxed by a personal address by the President who will send his personal message of gratitude for this tribute to himself and the humane purpose linked with it to the people who are taking part.

Local organizations are joining wholeheartedly in the plans, and a record crowd is expected to attend.

Patrons and patronesses of the affair for Torrance who have been invited to assist include:

- Mayor and Mrs. C. Earl Conner. Mr. and Mrs. Scott Ludlow. Mr. and Mrs. J. E. Hitchcock. Judge and Mrs. C. T. Rippey. Mr. Bert W. Lanz. Mrs. Jared Sidney Torrance. Mr. and Mrs. J. W. Post. Mr. and Mrs. L. J. Gilmeister. Mr. and Mrs. H. H. Dolley. Dr. and Mrs. J. S. Lancaster. Dr. and Mrs. George P. Shilder. Dr. and Mrs. Harry C. Smiley. Dr. and Mrs. W. J. Neelands. Dr. R. A. Bingham. Dr. and Mrs. R. F. Bishop. Mr. and Mrs. Sam Levy. Mr. and Mrs. Grover C. Whyte. Mr. and Mrs. R. R. Smith. Mr. and Mrs. B. C. Buxton. Mr. and Mrs. J. W. Leach. Mr. and Mrs. J. W. McQuaid. Mr. and Mrs. Frank Dalton. Mr. and Mrs. L. B. Kelsey. Mr. and Mrs. William M. Brooks. Mr. and Mrs. Raymond C. Young. Mr. and Mrs. R. J. Deininger. Mr. and Mrs. L. H. Deininger. Mr. and Mrs. P. A. Phoenix. Mr. and Mrs. Floyd Jones. Mr. and Mrs. E. C. Nelson. Mr. and Mrs. E. L. Patterson. Mr. and Mrs. Frank Miller. Mr. and Mrs. Tom Maguire. Mr. and Mrs. J. S. Moran. Mr. and Mrs. J. O. Bishop. Mr. and Mrs. Arthur Mullin. Mr. and Mrs. George Peckham. Mr. and Mrs. Charles Schultz. Mr. and Mrs. W. E. Bowen.

Irene Lipp to Open New Beauty Shop This Week

Mrs. Irene Lipp, popular beauty shop operator in Torrance, announces the opening of her own shop at 1415 Marcelina avenue, tomorrow and Saturday, under the name of Irene's Beauty Shoppe. The former location of the Edison Company office, next to the post office, has been redecorated and remodeled, providing very attractive quarters. New, modern equipment has been installed. Mrs. Lipp has had ten years experience in beauty work, the last two years' work being in Torrance. A complete beauty service is provided, including permanent waving, shampoo, finger waving, facials and manicures. An attractive line of L. Fone cosmetics are carried in stock for sale to customers. As an opening special, Friday and Saturday, Irene's Beauty Shoppe will give a manucure with each shampoo and finger wave. Another special which is available any day, is a henna pack at 50 cents.

M. E. AID CIRCLE MEETINGS

Circles of the Methodist Women's Aid Society will hold their meetings next Tuesday, January 16, at the following homes. Circle No. 1 will meet at the home of Mrs. Andrew McPherson, 304 avenue. Miss Rose Ebberts and Miss Hilda Franzen will serve as co-hostesses. Circle No. 2 will meet at the home of O. W. Hudson, 1753 Andree avenue. Circle No. 3 will meet at the home of Mrs. R. E. Hall, 709 Columbia Court.

SUNDAY VISITORS

Mr. and Mrs. A. A. Strom, 212 Carson street, had as their house guests Sunday, their son and his wife, Mr. and Mrs. Verdon Strom, and Mr. and Mrs. Wm. Dobson of Alhambra. Mrs. Julia Huddleston, 1417 Cota avenue, is visiting this week with Mr. and Mrs. W. Fred Bowen, Los Angeles. Mr. and Mrs. M. Myers of Los Angeles, were visitors Tuesday at the home of Dr. and Mrs. W. J. Neelands.

HOG CHOLERA PREVALENT

MEDFORD, Ore. (U.P.)—Hog cholera, a rare disease in this part of the country, has appeared in Jackson county. Several hogs have died, Dr. G. A. Gitzen, county veterinarian, reported. Vaccine was given many hogs to protect them from cholera.

MONMOUTH, Ore. (U.P.)—The Pacific highway near here was given a gasoline bath a quarter-mile long when a 3150-gallon gasoline truck burst. The gasoline ran downhill that distance. Motorists had to coast down the grade or stay off entirely to prevent an explosion.

Senorita Maria Luisa Hinojosa, above, is now seeing Southern California after completing a motor trip of some 2500 miles from Mexico City via Mexico's east coast Pan-American Highway to Laredo, Texas, thence to Los Angeles. She is president of the Girls' Automobile Club of Mexico City, a new-era organization of 700 members promoting good roads and travel in Mexico. Driving alone, this 25-year-old girl plans to return home soon via the International Pacific Highway along the west coast of Mexico, the route conceived by the Automobile Club of Southern California. The club points to her trek as proof that Mexico is already accessible to motor tourists via the international trails.

Read Our Want Ads!

American Legion Auxiliary News

Jean Patterson, American Legion Auxiliary president, states that an emergency call from the stricken area of Montebello was answered by 47 local members who gathered canned goods, staples and clothing for flood victims. These supplies were rushed to the scene of the disaster at once.

Nineteenth district meeting in Redondo Beach Thursday evening was attended by Lucille Lewellen, Jean Patterson, Gertrude Ralston and Sylvia Nelson.

Business and social meeting will be held in Legion hall, Carson street, Monday evening. All members are urged to attend this meeting. Important issues are to be discussed.

Our Juniors Regular meeting of Junior Auxiliary will be held in Legion hall Friday afternoon at 3:15 under leadership of Alice Thompson.

MRS. SAULT HOSTESS TO KEYSTONE WOMAN'S CLUB

Keystone Woman's Club held their meeting Wednesday at the home of Mrs. S. C. Sault, 220th street. This meeting celebrated the fifth birthday of the club. A delicious luncheon was served and Mrs. Chas. Forest gave the history of the club to the present day. All the ladies of the club wore house dresses and a prize was awarded to Mrs. R. V. Roeloff, who wore the most attractive dress.

The ladies' quartet from the Torrance Christian church sang three very lovely numbers. Members of the quartet include Meadames Earl Babcock, Carlton Bell, George Elder and Sally Rowell. Mrs. Helen Shaeffer is the accompanist.

Mrs. George Koehler presented the club with a beautiful silk comfort which will be sold and the proceeds added to the building fund, which to date has surpassed the expectations of club members.

VETERANS CARD PARTY

The Veterans Relief Association, 1523 Cravens street, will hold a card party, Friday evening, January 12, at 7:30 o'clock. There will be prizes for pinocle and "500", and refreshments. Everyone is cordially invited.

BRIDGE LUNCHEON

Mrs. Anna McFarland, Arlington avenue, entertained an intimate group with a luncheon at her home Thursday. Bridge furnished diversion and an award for high score was won by Mrs. L. L. Fordice. Included were Meadames L. A. Bozeman, W. W. West, J. C. Moore and L. L. Fordice.

VISITORS FROM COLORADO

Mr. and Mrs. Adolph Vollmert of Loveland, Colorado, arrived in Torrance Monday morning to visit at the home of relatives here and will probably decide to make California their permanent residence. Mrs. Vollmert is a sister of Mrs. John H. Stroh, 1633 Acacia avenue, and of J. J. Benner and Carl Benner of the Torrance fire department.

BEFORE BIRTH

Is the time to prevent rickets

EXPECTANT mother, what if your child should develop rickets (softening of the bones) — that dread affliction of early childhood which so often leads to deformities? Usually it is due to malnutrition — during pregnancy as well as after birth. Guard against it before baby arrives. You can take nothing finer than Scott's Emulsion of Cod Liver Oil. Its abundance of precious vitamin D helps to build strong bones and, later, sound teeth.

And of vitamin A one tablespoonful of Scott's Emulsion contains more than does a whole quart of milk. Just what mother and child both need for health to ward off "colds" and the many more serious complications that so often follow!

Scott's Emulsion is trustworthy, pure, efficacious. Sixty years on the market — and better today than ever. All druggists — 60c and \$1.20.

THE BEST COD LIVER OIL IS IN SCOTT'S EMULSION — AND YOU CAN'T TASTE IT

Accepted by Council on Pharmacy and Chemistry of The American Medical Association

SLIMMING DIET

Here is another of the weight reducing menus prepared for this paper by Dr. Shirley W. Wynne, commissioner of health of New York City.

Adjust the diet to your needs by taking smaller or larger portions of the food indicated in plain type. Do not change the quantities of the foods in bold face type. These are the protective foods, and must be taken as indicated.

BREAKFAST

- Tomato juice 100
- 1 soft boiled egg 75
- 1 slice whole wheat bread 50
- 1 small pat of butter 35
- Coffee (milk instead of cream, no sugar) 25

LUNCH

- Average helping broiled sweetbreads on toast 185
- Salad (1/2 small grapefruit sliced, 1 tbsp. French dressing, watercress) 80
- 1/4 cup vanilla ice cream 100

DINNER

- Shrimp cocktail, with lettuce, tomato sauce (1/4 cup shrimp) 100
- Roast chicken (2 slices of the breast, or 1/2 of the meat of the thigh) 200
- 1/2 cup spinach 25
- 1 glass of milk 150
- 1/2 cup fresh berries (or other fruit in season) with 1/4 glass of milk 50

Don't try to reduce too fast. A quarter of a pound a day is enough.

STORY 1

Continued from Page 1

must be filed between May 21 and May 26.

Registrations for the primaries on August 28 will close July 19.

Torrance voters will name their preference for governor, lieutenant-governor, secretary of state, controller, treasurer, attorney-general, member of the state board of equalization, fourth district, state senator for the 38th district, assemblyman for the 68th district, congressman for the 17th district.

U. S. senator, sheriff and assessor. Judicial offices to be filled include associate justice of the district court of appeals, second appellate district, division 1; presiding justice of the district court of appeal, second appellate district, division 2; associate justice in the district court of appeals, second appellate district, division 2; 19 superior court judges and justice of the peace for Lomita township.

DeSilvas Return For Second Benefit For Unemployed

Return engagement of the DeSilva Entertainers, who put on a program for the Veterans Co-operative Relief Association here several weeks ago, is announced by the local group. A bigger and better show is promised for this occasion, Thursday evening, January 25. The affair will be held at the Woman's club and promises to be well worth the small price of admission that is being asked. Proceeds go to the Relief Association to help carry on their work among the unemployed.

CERTANE Jelly Sets \$1.39 For Female Hygiene. Married Women Beware! Use CERTANE's Vaginal Antiseptic, in either jelly, powder or cream. Safe, Inexpensive! Endorsed by Physicians. Money Back Guarantee. Dolley Drug Co., Torrance.

Every telephone call is "made-to-order"



BEHIND YOUR TELEPHONE is a staff of workers who consider every call you place as a "custom-made" order. Perhaps you would like to see with what personal interest your calls are speeded. You are cordially welcome at a central office. A telephone does so much, and costs so little, that it simply does not pay to be without one! —Your unseen telephone workers.

Southern California Telephone Company Business Office: 1266 Sartori, Telephone Torr. 4600

QUESTION... How long will it take to broil this tempting one-inch-thick steak on your electric range? ANSWER... Fifteen to twenty minutes... depending whether you prefer it rare or well-done... no longer than it takes with less convenient cooking methods... and the cost is only a fraction of a cent. Get Your Electric RANGE Now! You Want It... You Can Afford It. Don't handicap yourself all through 1934 with kitchen equipment which keeps you tied down and worn out. Terms and prices are more favorable today than ever before on the latest-type electric ranges. Ask your dealer about Edison's New Deal for the Purchaser. Free Installation* See the New Ranges AT YOUR DEALER'S.

Cities Barred From Collecting Liquor Licenses From Dealers

This city and the other 43 municipalities are specifically deprived of the power to collect license fees from liquor dealers, and there are no loopholes, it was set forth in a ruling entered today in Los Angeles county superior court. Municipalities were deprived of this power by the amendment to the state constitution which became effective last December 5, the court explained.

HOSPITAL NOTES

Miss Ethel Madden, 305 North Gertruda, Redondo Beach, underwent an operation for the removal of her appendix on January 7. Other appendicitis victims who were operated at the hospital were Miss Norma D. Pyne, 1020 First street, Hermosa Beach; and John Richmond, 107 South Guadalupe, Redondo Beach.

Mrs. C. M. Sergeant, 408 Manhattan avenue, Manhattan Beach, is seriously ill with pneumonia, but is doing as well as can be expected. Mrs. Sergeant became the mother of a son on January 7, the infant passing away shortly after birth.

Births To Mr. and Mrs. Wm. Albright, 844 Thirteenth street, Hermosa Beach, on January 8, a boy.

NOTICE OF INTENTION

Notices of intention to marry were filed in Los Angeles this week by the following local residents:

Alexander Porgel, 55 of Harbor City, and Freda G. Carson, 41, of 1617 Gulf street, Wilmington.

GASOLINE BATH

MONMOUTH, Ore. (U.P.)—The Pacific highway near here was given a gasoline bath a quarter-mile long when a 3150-gallon gasoline truck burst. The gasoline ran downhill that distance. Motorists had to coast down the grade or stay off entirely to prevent an explosion.

DENTISTS DO THEIR PART

MEDFORD, Ore. (U.P.)—The Southern Oregon Dental Society will do its part in the Community Chest drive, Chest officials said today. Each member has pledged \$50 worth of service to be used in extending dental care to underprivileged children.

Pioneers Trail



Senorita Maria Luisa Hinojosa, above, is now seeing Southern California after completing a motor trip of some 2500 miles from Mexico City via Mexico's east coast Pan-American Highway to Laredo, Texas, thence to Los Angeles. She is president of the Girls' Automobile Club of Mexico City, a new-era organization of 700 members promoting good roads and travel in Mexico. Driving alone, this 25-year-old girl plans to return home soon via the International Pacific Highway along the west coast of Mexico, the route conceived by the Automobile Club of Southern California. The club points to her trek as proof that Mexico is already accessible to motor tourists via the international trails.